



Summer 2015

Linkage



Mike and Digi Schueler

A Commitment to Philanthropy

PLUS: ERH HONORED AS A 2015 TOP WORKPLACE

ERH

Episcopal Retirement Homes

ENRANGER MEDIA
**TOP
WORK
PLACES**
2015

Table of Contents

Making A Difference

Top Workplace.....	3
Meet the Board.....	4
Affordable Living Communities.....	6

Features

Ninth Annual Gala Honors Mike & Digi Schueler	8
Post-Acute Care Network	11
In Touch With Technology	12
ERH Introduces A New Website Experience	13

Walking The Walk

Refresh Your Soul Update	14
Donor Spotlight	15
Save The Date	Back Page

ON THE COVER:

From left: Mike & Digi Schueler

ERH honors the Schuelers at its Ninth Annual Gala. Photograph by Gary Kessler

ERH Communities & Services

Premier Retirement Communities

Deupree House | Marjorie P. Lee

Affordable Living Communities

25 locations in Cincinnati and the Tri-State. For a complete list and more information on these communities visit AffordableLivingbyERH.com.

Community Services

*Deupree Meals On Wheels
Living Well Senior Solutions
Parish Health Ministry*



ERH Board of Directors

Robin Smith, Chair

Ben Blemker, The Rev. Darren Elin, Tate Greenwald, Lisa Hughes, Thomas W. Kahle, Esq., The Rev. Canon John Koepke, Jane Kuntz, Susie Lame, Keith Lawrence, Terry Lilly, The Rev. David Lowry, Dr. Mark Meyers, Dixon Miller, Cece Mooney, Thomas Regan, Dr. Robert Reed, C. Miles Schmidt, Michael T. Schueler, Rich Setterberg, The Rev. Bruce Smith, Gates Smith, Bernie Suer, Margaret Swallow, Larry Williams, Anne Wilson, Randal C. Young

ERH Foundation Board of Directors

William C. Knodel, Chair

Richard N. Adams, Ben Blemker, Jon Boss, Tate Greenwald, R. Douglas Spittle, Dan Witten, Ellen Zemke

We Welcome Your Comments

The Linkage Editor

Episcopal Retirement Homes

3870 Virginia Avenue • Cincinnati, Ohio 45227

(513) 271-9610 • erhmarketing@erhinc.com

Editors: Kristin Davenport, Arlan Graham; Editing Supervisor: Ken Paley

Linkage is Available Online

To better serve you, Linkage magazine is available via email and on the Episcopal Retirement Homes website at www.EpiscopalRetirement.com. If you would like to be removed from the Linkage mailing list, please call (513) 271-9610.

Make A Donation Online

For your convenience, donations are accepted online at www.EpiscopalRetirement.com/donate.

Linkage is a resource to address issues and interests of older adults, providing a link between ERH's programs and the community. Since 1951, Episcopal Retirement Homes (ERH) has dedicated itself to improving the lives of older adults from all faiths through innovative, quality living environments and in-home and community-based services delivered by experienced and compassionate professionals.



Like us on



Follow our blog at blog.episcopalretirement.com

© Copyright 2015 by Episcopal Retirement Homes, Inc. Nothing shown or written may be reproduced in any form without written permission from the editors.



Linkage is published by *Cincinnati Magazine* on behalf of Episcopal Retirement Homes.

Make That Six!

ERH Is Again Honored As A Top Workplace



Aaron Hill



Mary Johnson

Each year, the *Cincinnati Enquirer* looks for the city's best places to work. When the results were tallied for 2015, Episcopal Retirement Homes (ERH) emerged as one of Cincinnati's Top Workplaces for the sixth year in a row.

"We believe our greatest asset is our staff," says Joan Wetzel, Director of Organizational Development and Human Resources for ERH. "When we take really good care of them, in return they take exceptional care of our customers."

ERH employees cited many reasons for valuing the workplace, including strong leadership, congenial and committed coworkers, and a corporate commitment to employee health. But one reason rose above all others, resonating in virtually every response: the ability to make a difference in other people's lives.

Indeed, the ERH mission statement aims to enrich the lives of older adults in a person-centered, innovative and spiritually based way. Many companies may



Tracie Martella

say that their employees can recite the mission statement, but how many can say they live it?

Tracie Martella, Clinical Nurse Manager and SAIDO Memory Support Therapy Leader notes, "Our employees want to work in a mission-based organization.

The people who work here are here because they truly want to make a difference in people's lives. It's why they do what they do."

"We have very low turnover, which is rare in our industry, due to our unique and collaborative culture," Martella adds. "The staff loves it here and wants to stay. In the end, it benefits our residents greatly. There is a keen understanding that we work in our residents' homes; residents do not live in the building where we work." —*Kristin Davenport*

Photo of Tracie Martella by Gary Kessler

Meet the Board

The Episcopal Retirement Homes (ERH) Board of Directors makes it a priority to serve the ERH mission: enriching the lives of older adults in a person-centered, innovative and spiritually based way.

“I am a true believer of ERH’s mission,” says Robin Smith, Chair of the Board and former Procter & Gamble IT professional. “I am giving my time and talents to spread that mission to as many older adults in our communities as possible.”

In each issue of Linkage, you’ll meet the dynamic and passionate volunteer Board members who help drive ERH.

By Whitney Harrod Morris | Photographs by Gary Kessler



Terence Lilly

Resident Board Representative from Marjorie P. Lee

Former occupation: Trust department head at Fifth Third Bank and at the Colorado Springs JP Morgan subsidiary.

Areas of expertise: General management, investments, trusts, family finances

Something people may not know about you: I’ve been a church choir member for 35 years in Chicago, Colorado Springs and Indian Hill.

How long have you been on the ERH Board? I’m in my second year. I also serve on the Marjorie P. Lee Executive and Budget Review committees.

Why do you volunteer on the Board? It’s not widely known that limited-income people are able to live comfortably at ERH Affordable Living Communities. Being on the Board allows me to contribute ideas to foster those ministries as well as the services of ERH’s longtime Continuing Care Retirement Communities (CCRC).

Most rewarding part: Encouraging the ministries of ERH and its management and fundraising.

What do you do in your free time? My wife and I enjoy classical chamber music concerts, especially the Linton Chamber Music Series.



Susie Lame

ERH Board Member

Board and other ERH committees she serves on: Leadership Nominating Committee, Fund Development Committee, CCRC Ministry and Resources Subcommittee, and MPL Steering Team

Occupation: Monogram business owner for 20 years

Areas of expertise: Marketing and general management

Something people may not know about you: For 10 years I've volunteered with Crayons to Computers.

How long have you been on the ERH Board? Since January 2015. I was recruited to chair Over The Edge 4 Elders, an ERH fundraiser where 75 people will rappel down the side of the Central YMCA building. We're raising money to provide enrichment activities for the ERH Affordable Living Communities.

Why do you volunteer on the Board? My parents live at the Deupree House, and my mother-in-law uses Living Well Senior Solutions.

Most rewarding part: Helping seniors live a great life in a caring and safe environment.

What do you do in your free time? I golf and eat at fun restaurants where someone else does the cooking!



Bernard P. Suer

ERH Board Member

Board committee he serves on: Affordable Living

Occupation: Senior VP of Messer Construction Co.

Areas of expertise: Assessment of risk associated with design, construction and site development

Something people may not know about you: I've always been appreciative of Catholic education. I want to help find ways to make it more affordable, but without sacrificing advancement in the outcomes. I serve on the Board at Purcell Marian High School to help integrate blended-learning concepts.

How long have you been on the ERH Board? I'm in my second year.

Why do you volunteer on the Board? Lately, my parents and in-laws are approaching 90 years of age, and I see the needs of the elderly from a completely different perspective. ERH has its ears to the ground, and it's constantly addressing the needs of its customers.

Most rewarding part: I'm impressed how our teams respond to the daily needs of customers.

Favorite destination in Cincinnati: Great American Ball Park. I love baseball, and it's a great place to enjoy the Reds.

Expanding Our Mission In Affordable Living Communities

Momentum And Mission Merge To Serve More Seniors *By Val Prevish | Photos by Gary Kessler*

The latest phase of expansion within the ERH Affordable Living Communities is well underway, with five communities under development in Southwest Ohio and one in Lexington, Ky. This remarkable growth will mean at least 258 new apartments of affordable senior housing available within the next 18 to 24 months.

“Ten years ago we had one retirement community for limited-income seniors,” says Kathy Ison-Lind, Vice President of Affordable Housing and In-Home Services at ERH. “We have grown dramatically since then—today we have 15 communities.”

Ison-Lind stresses that part of her department’s mission is to serve even more seniors. “We would like to have three communities per year under development and eventually expand farther into the Midwest,” she notes.

Successful Synergy

One of the first ERH projects outside Southwest Ohio is the recently opened Parkview Place, a senior housing community in the Anderson YMCA, located in Anderson, Ind. This project added 30 apartments above the YMCA recreational space and provides a unique housing option to limited-income seniors—a YMCA membership is part of the package.

A second project with Over-the-Rhine-based Central Parkway YMCA is ready to get underway with the development of 65 apartments. Jay Kittenbrink, Senior Development Manager, says the partnership between ERH and the YMCA has been a great success.

“We have lots of good synergy with the YMCA, both physically and spiritually,” Kittenbrink says, describing the two organizations’ similar goals and philosophies. “We’re both on the same page with overall health and wellness ideals, and both of our organizations want to give seniors a life that includes a sense of well-being, purpose and a faith component.”



Kathy Ison-Lind



Doug Chambers

Communities Designed with Intention

A thoughtful approach goes into every community that ERH develops, says Doug Chambers, Director of Real Estate and Facilities Management. Each property is designed with energy-efficient standards and several are LEED-certified. (LEED stands for Leadership in Energy and Environmental Design.)

“We work to make sure our buildings are sustainable,” Chambers says. “We don’t build them to turn around and sell them. We are in this for the long run, and it makes a difference over the life of a project when you factor in energy-efficient savings.”

In addition, each community is carefully chosen for location and proximity to desirable services and amenities. Residents have access to doctors, local shopping, churches and other options that make daily living enjoyable.

Apartments are planned with universal design features and offer carpeted living rooms and bedrooms, open kitchens and modern appliances. Residents are encouraged to gather and socialize with large, open community rooms and activities that include birthday parties, shopping trips, gardening, spiritual programs and educational seminars.

“We are different,” Chambers says. “We don’t just house seniors. We build communities.” ■

Affordable Living Communities by ERH



A Canterbury Court
450 N. Elm Street
West Carrollton, OH
150 apartments



B Cambridge Heights
1525 Elm Street
Cambridge, OH
65 apartments



C St. Paul Village I & II
5515 Madison Road
Cincinnati, OH
168 apartments



D St. Pius Place
3715 Borden Street
Cincinnati, OH
18 apartments



E Shawnee Place
102 E. Main Street
Springfield, OH
85 apartments



F The Elberon
3414 West 8th Street
Cincinnati, OH
37 apartments



G Woodburn Pointe
3330 Woodburn Avenue
Cincinnati, OH
24 apartments



H Forest Square
3511 Harvey Avenue
Cincinnati, OH
21 apartments



I Parkview Place
28 W. 12th Street
Anderson, IN
30 apartments



J Thomaston Woods
1460 Thomaston Drive
Amelia, OH
100 apartments



K Thomaston Meadows
1401 Thomaston Drive
Amelia, OH
13 apartments



L Green Hills
6555 US-68
West Liberty, OH
76 apartments



M Trent Village
1393 Trent Boulevard
Lexington, KY
54 apartments



N Walnut Court
1020 Chapel Street
Cincinnati, OH
30 apartments



O Parkway Place
1105 Elm Street
Cincinnati, OH
65 apartments



P Knowlton Place
1435 Knowlton Street
Cincinnati, OH
56 apartments



Q Wilmington Campus: Prairie View, Quaker, Friendly Center and Mulberry Place
360 Prairie Avenue, Wilmington, OH
219 apartments

R Blanchester Campus: Friendship Acres I & II
905 Cherry Street, Blanchester, OH
114 apartments

S Marlowe Court
1610 Marlowe Avenue
Cincinnati, OH
53 apartments



T Maple Knoll Meadows
11050 Springfield Pike
Cincinnati, OH
149 apartments



 **Currently open**

 **Under development**

Go to affordablelivingbyerh.com or call 513.272.5555 ext. 4284 more information.



*Digi and
Mike Schueler*

Leaving A Legacy Of Philanthropy At ERH And Throughout The Community

By Marnie Hayutin | Photo by Gary Kessler

An unwavering commitment to serving the community has made Digi and Mike Schueler something of a philanthropic power couple in Greater Cincinnati.

“ERH is proud to be honoring Mike and Digi at our gala on September 25th,” says Doug Spitler, CEO of ERH. “They exemplify our organization’s commitment to become a positive force and a good neighbor in the communities where we work.”

Over the years, and in addition to distinguished work in their professional careers, the Schuelers have devoted time and resources to dozens of organizations—including Episcopal Retirement Homes, where Mike is a member of the Board of Trustees. This made them a natural choice to be recognized as honorees at the Ninth Annual ERH Gala.

“We feel a responsibility to give back to the community that gives so much to us,” says Digi Schueler.

“I don’t feel I’ve ever been involved with an organization where what I’ve received wasn’t greater than what I’ve contributed,” Mike Schueler adds.

That’s certainly true for ERH.

“It’s a very talented board,” Mike notes, “and it’s exciting to be part of it. I am awed by the management staffing and how they make people’s lives better.”

Professional Expertise

Serving as president of The Schueler Group of Companies for 41 years, Mike’s expertise is in the areas of real estate brokerage, development and construction. As a testament to the significant contributions he’s made to the field, the University of Cincinnati Real Estate Center honored him on June 3, 2015, with a lifetime achievement award.

Mike’s longtime involvement with the Urban Land Institute, an international organization dedi-

cated to proper land use and development, led to committee work with President Jimmy Carter and with Bill Clinton, then governor of Arkansas. He’s met with Soichiro Honda and traveled on economic development missions around the world on behalf of the Cincinnati Chamber and the State of Ohio. A career highlight was an invitation to join a small group of American developers in England for a private audience with Prince Charles.

Digi was brought to Cincinnati in 1989 to work for Lazarus as part of Federated Department Stores, now Macy’s Inc. Her 23-year career in retail merchandising also included stops at Foley’s, Sakowitz, Marshall Fields and Saks Fifth Avenue.

Shared Commitment

While Digi and Mike joke that living away from their 12 grandchildren gives them plenty of time for volunteer activities, they don’t typically serve on the same boards. Digi is active with the YWCA of Greater Cincinnati and is the organization’s most recent past-chair of the Board. Her long list of affiliations also includes Every Child Succeeds, Bringing Books to Babies, Playhouse in the Park, Caracole and East End Adult Education Center.

Mike, an avid sports fan, is on the Tennis for Charity Board. To name just a few more, he’s also on the University of Cincinnati Foundation Board, the Taft Museum Board, and he’s been president of the Little Miami Conservancy for 29 years. Because of his 17-year commitment to the College of Mount St. Joseph (now Mount St. Joseph University), the football field was named in his honor.

But while they don’t serve on boards together, the couple does look forward to times like the ERH Gala where they can celebrate together and support



Mike celebrating his birthday with Digi and seven of his nine grandchildren.

each other's efforts. Most of all, they desire to set an example together for future generations.

"What we hope we're leaving as a legacy for our grandchildren is their understanding that we believe it's important to give back to the community," Digi notes.

"And get involved early in your career because it's such a fulfilling experience," Mike advises. "I really believe that."

ERH is certainly among Mike's most worthwhile volunteer efforts. "Mike's greatest impact on the ERH Board was his steady voice of reason as we

strategized about the future of the organization, and his guidance on balancing the risk of growth with the reward of furthering our mission to help a greater number of underserved seniors," Spitler says. "He led our Affordable Living Board through a time of significant change, and ERH is grateful for his contributions."

"ERH truly does such a great job of enhancing the lives of mature citizens," Mike says. "The success stories that they've talked about and that I've observed just make you want to get more involved." ■



From left: Beth Conkin, Robin Smith and Geoff Smith attended ERH's Annual Gala; sponsored by PNC Bank.

About The Gala

September 25, 2015, 6–10 pm, Kenwood Country Club
 Tickets: \$150 each (\$100 for residents) or \$1,250 for a table of 10

After seven years at the Hyde Park Country Club, the annual ERH Gala has outgrown its venue. Join co-chairs LouAnn Mauk and Dawson Bullock as they honor the Schuelers during an evening of cocktails, dinner, entertainment and dancing.

Proceeds from the gala benefit the ERH Good Samaritan Mission, which provides nearly \$2 million in ministry funding per year, including resident aid, funding for the senior Affordable Living Communities, Meals On Wheels, Parish Health Ministry and staff assistance. Last year's event raised more than \$110,000. —M.H.

Post-Acute Care Network

ERH Ensures More Positive Health-Care Outcomes *By Rick Bird | Photo by Gary Kessler*

It's no secret that the dominant trend in health care is the move toward a coordinated-care model. Episcopal Retirement Homes is on the cutting edge of that new model with the launch, this year, of its Post-Acute Care Network, LLC (PACN). PACN is a quality measures-driven partnership with Greater Cincinnati providers of nursing, rehabilitative and community-based services. The goals of the care network are to provide patients with high-quality care and outcomes, to contain costs for patients and payers, and to reduce readmissions to hospitals.

"Anybody who has been in health care for years knows this is the way it's going—toward coordinated, value-based care," says Tim Grimes, executive director of PACN. Grimes notes that care providers are working together to make sure patients have the highest quality outcomes in the most appropriate, cost-effective setting. "We used to deliver health care in silos," Grimes says. "The hospital provided care, then the post-acute care providers (skilled-nursing or home-care providers) initiated their care. It was rarely coordinated, and the patients were often not involved during the transition. Now the providers are all sitting at the same table and asking what is the most effective way to treat this patient and safely get the patient home."

Post-acute care includes almost any treatment provided by skilled nursing, home care, physical therapy, durable medical equipment and hospice after a hospital stay for a serious health issue, such as a hip replacement or congestive heart failure.

PACN care partners such as ERH, Life Enriching Communities and Home Care by Black Stone are part of a growing network that currently features more than 10 Greater Cincinnati skilled-nursing providers, including ERH's Marjorie P. Lee and Deupree House.



Tim Grimes

"Major hospitals view us as understanding what needs to be done in the new era of health care. They are excited about what we can bring to the table."

*—Tim Grimes
Executive Director, PACN*

Grimes notes that PACN demonstrates to hospitals and payers that its network is an efficient way to transition patients to rehabilitation, nursing care or home care. "The bottom line is that we ensure patients don't fall through the cracks after a hospital stay," he affirms.

PACN is also participating in a bundled-payment pilot program from the U.S. Centers for Medicare & Medicaid Services (CMS). Instead of paying fee-for-service, CMS provides a fixed sum to cover the cost of caring for patients discharged from a hospital.

"We are then at risk if we don't provide quality care to the patient. If any additional costs are incurred, we have to cover them," Grimes says. "In order to provide quality care and outcomes, we utilize comprehensive clinical assessments and care pathways that drive patient-centered care plans. By doing this essential work, we decrease costs and risks, while improving care and outcomes."

Grimes, an attorney with 26 years in health-care administration, believes that one day this type of holistic, bundled payment method will be mandatory in health care. For now, PACN allows ERH to be ahead of the curve in transitioning to this future payment and care-delivery model.

"We have outstanding skilled-nursing providers in our network, providers known for delivering high-quality care," Grimes says. "We meet constantly with our partners to share best practices. We have a state-of-the-art software system to gather metrics, demonstrate quality outcomes and drive process improvement. Major hospitals view us as understanding what needs to be done in the new era of health care. They are excited about what we can bring to the table." ■

In Touch With Technology

ERH Offers Accessibility And Digital Tools For Tech-Savvy Seniors

By Sarah M. Mullins | Photo by Gary Kessler



A “seventh generation preacher’s kid” uses technology to span the ages. When Phil Osborn’s parents gave him the middle name Guion, they seeded a desire for Phil to learn more about the name and the Guion family history.

Deupree Cottages (DC) resident Philip Guion Osborn set out to research his genealogy. He was introduced to ancestry.com, a website that helps users discover their family history, during a presentation given at DC. Osborn, already a technology pro with 50 years experience in Information Sciences, set out on a digital quest to dig deep into his family roots, linking his family’s past to the present.

More ERH residents are becoming interested in using technology, and ERH fulfills their desire to learn. “I see more residents with iPhones, iPads and laptops,” says Laura Lamb, Vice President of Residential Housing and Health Care and Chair of the ERH Technology Committee. “Our residents are getting pretty savvy with technology, and their desire to interact with it is increasing.”

Classes centered on topics such as “How to Use an iPhone” are regularly available and taught by technology-driven residents.

ERH also incorporates digital tech into its person-centered care and wellness programs. *It’s Never 2 Late* is an interactive platform specifically designed for older adults. The platform allows residents to interact with different software, including games—

many of which are fun and effective rehab therapy tools. ERH also makes *DAKIM BrainFitness* computer software available to help residents with comprehensive cognitive workouts.

ERH makes surfing the Web convenient with Wi-Fi access throughout Marjorie P. Lee and Deupree House. iPads are available on loan, and computer labs are open at both communities. “We want our residents to feel connected,” Lamb says. “And to be able to use the available technology that is in the marketplace.”

Osborn continues to make good use of this accessibility. He has delved into eight generations, discovering that he is a direct descendant of the Rev. Elijah Guion, an Episcopalian circuit rider in Louisiana during the late 1800s. A main concern of the minister was calling missionaries to place prayer books on riverboats. Guion delivered a compelling sermon after the Civil War to justify the church’s return to offering prayers for the U.S. president. He moved from Louisiana to California, where Osborn’s father was born. Osborn continues to explore his ancestral roots and to share the info with younger family members, helping them stay connected with each other and their family history. ■

ERH Introduces A New Website Experience

Individuals take to the Internet to find the best options for senior living communities and services. ERH recognized the need for a strong Internet presence, in addition to offering individuals a great experience on the site. Bryan Reynolds, Integrated Marketing Director, developed the new ERH website with the idea of making senior care and lifestyle information more accessible. “A lot of people want to do their research online,” Reynolds says. “We try to be a good informational source for people.”

Interactive elements such as e-books and tip sheets were added, as well as a frequently-asked-questions page with a focus on senior care. The website also features a blog with tips for technology, lifestyle topics and healthy-living advice.

“People want to go to the website and get detailed information,” Reynolds explains. “We’re trying to make this a first-class experience for prospective residents and their families as they’re making such an important decision.”—S.M.M.

Connect with Us

episcopalretirement.com

[facebook.com/ERHCincinnati](https://www.facebook.com/ERHCincinnati)

[linkedin.com/company/episcopal-retirement-homes](https://www.linkedin.com/company/episcopal-retirement-homes)

[@ERHCincinnati](https://twitter.com/ERHCincinnati)

blog.episcopalretirement.com

Refresh Your Soul

Another Successful Event Inspires Caregivers And Supports Parish Health Ministry

By Sarah M. Mullins

The annual Refresh Your Soul conference, presented by ERH Parish Health Ministry (PHM), featured captivating speakers who sought to inspire and educate area caregivers. William Hablitzel, M.D., Brooke Billingsley and Mitch Albom shared stories fitting the day's theme—"Living with Purpose, Hope and Healing."

Albom, the keynote, is an award-winning sports writer and author known for his bestselling memoir *Tuesdays with Morrie*. He shared how visiting Morrie Schwartz, his former college professor battling ALS—Lou Gehrig's disease, changed his life. He discussed the profound lessons he learned during the professor's last days: death ends a life, not a relationship; and it's never too late in life to pay more attention to the ones you love.

Hablitzel spoke about the healing process and defined the difference between healing and curing. He said his greatest teachers were not the professors in medical school, but his patients. Hablitzel left attendees inspired with ways to bring healing into their own lives and into their patients' lives.

Billingsley, author and CEO of Perspective Strategies Inc., shared her journey as a breast cancer survivor. From initial diagnosis in 2011 to treatment and remission, Billingsley offered advice gleaned from personal experience. She emphasized how living life with purpose and establishing goals help the healing journey.

Those in attendance were buoyed by the speakers' messages. "The conference reminded me that I love what I do...I love meeting new people where they are and helping them in their journey of life and healing," affirms Betsy Babb, Faith Community Nurse at Episcopal Church of the Redeemer in



Hyde Park. "Refresh Your Soul always leaves me feeling renewed and empowered."

"The goal of the Refresh Your Soul conference is to offer an event/fundraiser on a current health and wellness topic that provides both inspiration and education to our PHM volunteers, health professionals and the general public," says event coordinator Jeanne Palcic. This year's event raised approximately \$25,000 to benefit PHM.

Next year's theme will focus on "Hope, Dementia and Alzheimer's Disease" with keynote speaker Lisa Genova, Harvard-trained neuroscientist and bestselling author of *Still Alice*, and Teepa Snow, one of America's leading educators on dementia, on Friday, March 4, 2016. ■

Keynote speaker Mitch Albom is pictured with ERH's Jeanne Palcic at the 2015 Refresh Your Soul Conference, where more than 20 exhibitors participated in the event.

By The Numbers

Held: February 28, 2015

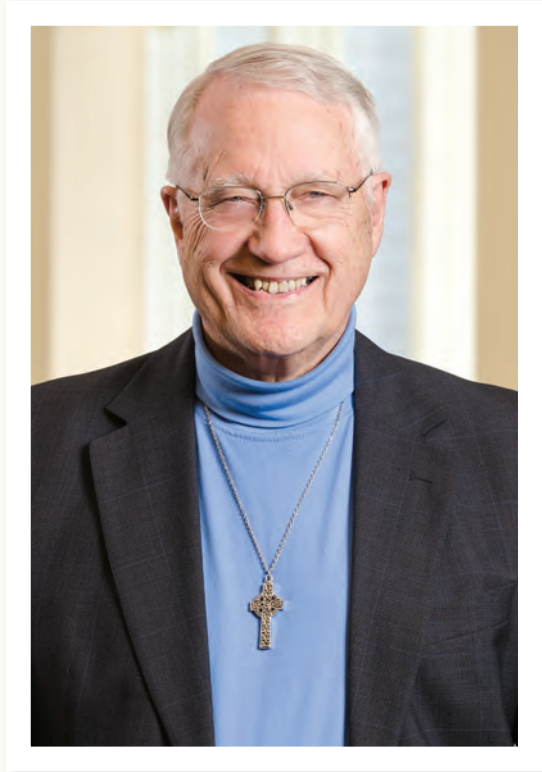
Number in attendance: 450

Amount raised: Approximately \$25,000

Benefiting: Parish Health Ministry of ERH

Donor Spotlight

David Lowry



When David and Mary Beth Lowry decided to move to Marjorie P. Lee (MPL) in 2005, they were ready to shed the burden of their large home. David still loved to travel, but he did not want to leave Mary Beth, who was in declining health, alone without support. Their choice was never really in doubt: Having lived in Hyde Park for 25 years, they loved the idea of staying in the heart of their neighborhood.

“We had visited friends here and could see the quality of their lives. We liked the absence of an entrance fee, the flexible meal plan, wellness center and active programs,” says David Lowry. But most of all, they recognized the friendly atmosphere created by the staff and residents. “As a person who specialized in friendship, that was really important for Mary Beth,” David explains.

After two years of enjoying their new home, they felt it was time to express their appreciation in a tangible way. A charitable gift annuity was the perfect vehicle for them to make a planned gift. “We had cash available from the sale of our home; the projected income for life was attractive, and we knew the gift would be

well spent,” says David. “Everyone has the means to make a gift; the idea of scarcity is a myth.”

The Lowrys enjoyed their two-bedroom apartment for eight-and-a-half years. During that time, Mary Beth had several stays in the nursing-care center, where David would visit her every day. He saw the compassionate care she was receiving and felt good about investing in MPL. They were pleased to find that high-quality care, both short-term and long-term, is available for residents and the broader community.

Since Mary Beth’s death last May, David’s life has changed in many ways. He lives in a one-bedroom apartment that is better suited to his needs. He joined the MPL Songbirds and the memoir-writing group. He stays fit by walking and doing water aerobics. “I look forward to at least another decade of living well at MPL,” David says.

“One thing that has not changed is my belief in the mission and future of ERH,” David notes. “As a member of the Board, representing MPL residents, I find more reasons to feel good about my gift. I am especially proud of our growing commitment to quality limited-income housing communities, as well as our leadership in the field of dementia care.” ■ —*Kristin Davenport*

For more information, contact Diana Collins at (513) 272-5555 ext. 4224, dcollins@erhinc.com, or visit online at EpiscopalRetirement.com. All gifts are tax-deductible to the extent provided by law.

ERH

Episcopal Retirement Homes

3870 Virginia Avenue
Cincinnati, OH 45227-3427
www.EpiscopalRetirement.com

NON-PROFIT ORG.
U.S. POSTAGE
PAID
CINCINNATI, OH
PERMIT NO. 5782



POST-ACUTE CARE NETWORK™



Honorees:
Mike & Digi Schueler



Mark your calendar for
September 25th, 2015

On behalf of our Co-Chairs, Dawson Bullock & LouAnn Mauk, please join us for a wonderful evening of cocktails, hors d'oeuvres, dinner, entertainment and dancing to benefit Episcopal Retirement Homes' Good Samaritan Mission fund.

ERH

Episcopal Retirement Homes

For more information contact Diane at ddecke@erhinc.com or 513.272.5555 x4283 or visit episcopalretirement.com/gala

Presenting Sponsor  PNC