

Samaritan Times

BUILDING OUR FOUNDATION TOGETHER

INSIDE THIS ISSUE

Pages 1, 4 & 5
 Changing the Trajectory:
 the Lauren Brown
 Empowerment Fund
 Campaign

Page 2
 Letter to Donors

Page 3
 Elise Hyder, Singing Her
 Heart Out

Page 6 & 7
 What Tugs at Our Donors'
 Hearts?

Page 8
 Foundation Support

Page 9
 AL Residents to Live
 Healthier, Happier
 and Longer

Page 10
 Cece and Tom's Legacy:
 A Niece's Letter

Page 11
 Will You Gather for Good
 with Us?

Page 12
 Pup Couture



Current and past
 editions can be found at
[https://erslife.info/
 samaritantimes](https://erslife.info/samaritantimes)



“You’ve changed the trajectory of my life. I see a new future for my sons and myself because of this opportunity,” said Lauren Brown, single mother and longtime ERS staff member, to ERS President and CEO Laura Lamb. They were planning the many ways ERS would support Lauren in her journey toward realizing her dream of becoming a licensed nursing home administrator. Tragically, Lauren passed away unexpectedly a few weeks later. With your support, her legacy will live on through the Lauren Brown Empowerment Fund.

Changing the Trajectory: the Lauren Brown Empowerment Fund Campaign

Charlene* is a beloved Resident Aide. All who know her joke that “Caring” is her middle name. When she has a little spare time, she often sits with a resident to read or sing songs together. As a single African American mother, she frequently works many hours overtime to make ends meet for her family and aspires to become an LPN and eventually an RN. She was half-way through her nursing degree when she faced some unexpected family emergencies, including the death of a family member. Charlene was the only member of her extended family able to pay these unexpected bills. But to do so, she had

to discontinue her schooling. She felt her dreams of a better future for herself and her family were slipping away. Sadly, this story is too familiar for many who identify as Black, Indigenous or People of Color (BIPOC) because of historic barriers that have prevented opportunities for growth and advancement. The Lauren Brown Empowerment Fund is a new ERS initiative to help BIPOC staff, like Charlene, address personal, professional and educational barriers to success, and empower them to fulfill their potential. A campaign is underway to create a permanent fund. We need your help!

*Not her real name

Story continued on page 4



Our Mission: *We enrich the lives of older adults in a person-centered, innovative and spiritually based way.*

Letter to Donors

Dear Friends,

One of the things that excites me most is helping donors identify the ERS need that they are most passionate about addressing through their charitable giving. The Good Samaritan Mission covers many important needs, including Resident Aid, Staff Assistance, Spiritual Services, Affordable Living, the Center for Memory Support and Inclusion and Deupree Meals On Wheels. Sometimes, it can be hard for a donor to decide!

Many have had an experience in life that shaped who they are and the impact they desire to have on the world. Sometimes this is an experience that happened within ERS, like a loved one who received exceptional care or through their engagement as a volunteer. For others, their passion might be driven by an impactful experience that happened at another time and place in their lives.

Recently, I was with a group of diverse friends of ERS. As they were introducing themselves, they revealed the specific area of ERS that particularly tugs at their heart and why. It was amazing to hear each person's very unique journey to becoming an ERS friend and donor. They gave me permission to share these with you. I hope you enjoy reading them on pages 6 & 7 of this *Samaritan Times* edition.

I would love to hear what tugs at your heart, too! Please call or email me, or share your "Love Story" at ersfoundation.org under the "Stories of Impact" tab.

Gratefully,



Joy Rowe Blang

Executive Director of Philanthropy
513.979.2313
jblang@erslife.org



Fund Development Team



Susan Cleverly

Manager of Foundation Relations
and the Annual Fund
513.979.2309
scleverly@erslife.org



Elise Hyder

Director of Individual Giving
513.979.2307
ehyder@erslife.org



Sarah Meyer

Fund Development Specialist
513.979.2308
smeyer@erslife.org

Special thanks to the ERS Marketing Team for support in creating this edition of the Samaritan Times

Leaving a Legacy



(Left) Deupree House residents Virginia Cox and Judy Manzler joined Elise on a visit to the Manse, an ERS Affordable Living Community steeped in history.

Singing her heart out for the Good Samaritan Mission

Building meaningful relationships, advancing a mission with incredible impact, being a part of a faith-based organization with a kind and innovative culture, and serving older adults make Elise Hyder's heart sing. She is the new Director of Individual Giving on ERS's Fund Development Team, succeeding Diana Collins, who recently retired after 10 years of outstanding service. Elise's focus is on developing and stewarding relationships with residents, donors and family members at Deupree House and Marjorie P. Lee in order to move ERS's mission forward.

Elise has dedicated her career to making a difference in area nonprofits, including the Cincinnati Symphony Orchestra, Ronald McDonald House,

Cincinnati Youth Collaborative and Beech Acres Parenting Center. People are her passion and she is grateful and thrilled to be a part of such a caring and person-centered community. Once upon a time, she had dreams of becoming an opera singer, which brought her to Cincinnati, where she earned her Masters of Music in Vocal Performance at the University of Cincinnati College-Conservatory of Music. Elise recently shared her gift of song with the residents of Deupree House and Marjorie P. Lee as part of the Good Samaritan Mission Fund resident campaign launch. Even residents got into the act and joined her for a sing-along!

The greatest accomplishment in Elise's life is her family, including her marriage to husband Drew of 26 years

and her two beloved children, Austin and Renee, who are students at the University of Kentucky. Active as a volunteer, she serves on several boards, including Trinity Episcopal Church in Covington, Ky., where she is the junior warden and choir member.

The residents and families at Deupree House and Marjorie P. Lee have given her a very warm welcome and she feels grateful to be a recipient of their wisdom and kindness. Elise shares, "The residents care deeply about their neighbors, both inside and outside of their retirement community. I look forward to working with them to create healthier and brighter futures for older adults at Deupree House, Marjorie P. Lee, and across our community."

You can watch Elise sing her heart out for the Good Samaritan Mission by attending the Gatherings for Good Gala Series event, 'Music Through the Ages' on September 22nd!

Turn to Page 11 for more information.

Changing the Trajectory

Your gift will create a ripple effect

continued from cover page

Charlene was the first LBEF recipient and we are happy to share that she has paid off the unexpected bills that caused her to discontinue her schooling and is once again working hard in pursuit of her nursing degree.

But there are many more ERS BIPOC staff who are struggling to break the cycle of poverty for their families.

You can empower others to fulfill their potential by supporting the LBEF! By doing so, you will not only change the life of one ERS staff member, but the ripple effect will impact far beyond in the following ways:



Individuals will improve their personal financial position through higher-paying jobs with continuous career growth potential.

This will, in turn, position their families for greater opportunities for long-term success through increased access to resources.

The overall community will improve because of the impact they will have through their actions and engagement.

ERS will continue to be an Employer of Choice by expanding diverse representation and thought leadership of our staff.

Reduction of employee turnover and retention of staff who embody ERS Core Values and Ways of Working will lead to improved quality of care.

Support the Campaign

Will You Help Change the Trajectory?



In the weeks prior to her untimely death, Lauren Brown was full of optimism. She believed the trajectory of her life, and that of her sons, was about to change. ERS planned to play a significant role to help her realize her dreams.

Your gift to the Lauren Brown Empowerment Fund will ensure that Lauren’s legacy lives to help other valued staff realize their own unique dreams.

The Campaign to Launch the LBEF

Short-Term Goal: \$500,000

Raised to Date:* \$394,000

Remaining Goal: \$106,000

*does not include gift commitments made in donor estate plans

The long-term goal is to build an endowed fund more than \$1M to generate a minimum of \$50,000 annually in perpetuity to support the advancement of BIPOC staff.



WE CAN DO BETTER ERS
Episcopal Retirement Services

Lauren Brown Empowerment Fund

Special thanks to those donors who have helped launch the Lauren Brown Empowerment Fund, including:

Christ Church Cathedral

Targeted gift from Al Harris

Major Gift plus an Estate Gift commitment from Jane and Earl Mills

To learn more about the LBEF, including the special story of our inspiration and beloved late staff member, Lauren Brown, visit <https://erslife.info/laurenbrown> or contact Joy Blang at 513-979-2313.

Heart of Giving

For many, charitable giving is an emotional decision. Since the reach of ERS is so broad, we asked friends of ERS who support the Good Samaritan Mission Fund...

What part of ERS tugs at your heart to inspire your generosity?

Volunteering for a faith-based, mission-oriented organization was a key component in my decision to participate in Deupree Meals On Wheels. I feel blessed to be a part of a ministry that recognizes the dignity and worth of each individual. Providing nourishment and social interaction to the poor, debilitated and underserved in our local communities is a true privilege for me.

-Patti Schroer, Meals On Wheels Volunteer



In addition to delivering meals, Patti also volunteers in the MPL Corner Store.



Mary Ellen, with sisters Emily Romney and Nicky Bade (front row, left to right), dedicated Romney House at Marjorie P. Lee a few years ago in memory of their parents, Bill and Marnie Romney.

ERS has been part of my life since 1960, long before it was called ERS. I say now, "It is in my DNA." With all the changes over those nearly 65 years it still lives up to its mission. Living in Deupree House, I see it every day.

-Mary Ellen Baude, Deupree House Resident and Daughter of an Original ERS Founder

My wife Liza and I are deeply committed to supporting causes that are of importance to us personally, as well as our family-owned business. Diversity in the workplace is paramount to our business philosophy. We believe we are stronger for the varied perspectives that come together to drive growth for individuals, the company, and the community. We are so impressed with all that ERS is doing to advance this effort, as well. This, coupled with our passion for older adults, has drawn us to invest in the Good Samaritan Mission through our own giving.

-Albert Smitherman, ERS Board Chair



Albert and Liza Smitherman are pictured here at the 2023 Partners' Luncheon with Board Member JoAnn Hagopian, ED of Hospitality Emerson Stambaugh, and Resident Paul Hicks.

I love waking up to birdsong, seeing my neighbors walk down to the square for a community festival, hearing the door knock of dining servers bringing a morning coffee, tasting the crunch of blueberries and walnuts on my morning yogurt, meeting a fellow resident in the laundry, discovering a young family coming to visit their grandpa, watering my plants and noticing the new blooms, breathing in the fresh air of a new day here!

-Kate Powers, Marjorie P. Lee Resident



Kate, pictured here with husband Jim, stays active at MPL as a member of the Memoir Group and serves as current Resident Council President.



William and his wife Jennifer enjoyed meeting other like-minded new friends and learning more about the GSM at the 2022 Gatherings for Good Gala Series event, An Evening of Grandeur.

I am an Episcopalian whose mother benefited from affordable senior housing (in Florida), and additionally in today's racially tense environment, I appreciate the need for affordable senior support, especially among the historically disadvantaged.

-William Sims, Friend



Kathy and family celebrating her mother's 100th Birthday during the pandemic.

When my parents moved to Deupree House, they were 91 and 92 years old. My dad made sure I knew that they could apply for Resident Aid if they outlived their resources. My parents lived another 10 years and required much more care, which included a move to Marjorie P. Lee for memory care for my mom and eventually nursing care for both. In their final years, they were respectfully and kindly cared for at MPL.

-Kathy Brockman, Daughter of former Deupree House and Marjorie P. Lee residents



An exemplary leader, Pete (left) with Dining Services' Gareth Aveyard, champions the needs of staff, as well as residents and guests.

My passion to *serve* drives my passion to *give*! As an employee for 20+ years, I have witnessed many coworkers benefit from Staff Assistance. The GSM is one of the cornerstones to our faith-based mission. It is great to see so many dedicated staff giving each year. The more we give, the more we make an impact within ERS.

-Pete Juszczyk, Deupree House Dining Services Director

Foundation Spotlight

Bell Charitable Foundation Supports WellBeing



Newly established Bell Charitable Foundation (BCF) believes everyone deserves a healthy life, regardless of ability, race, age, ethnicity, sexual orientation, gender, or income. BCF strives to support partnerships that promote access to quality care and change the outcomes for neighbors in need. When asked why BCF elected to award the Well Being initiative in Affordable Living with a \$25,000 grant, Community Engagement Manager Shayna Flannery explained, *"We feel ERS is a great place for us to step in to help keep our senior population healthy and connected in our advancing society. This program specifically emphasizes the role that being active plays in our well-being. It also shows the vast gap between people who lack means, and how the lack of means directly affects their ability to stay healthy. Those that are in lesser financial situations should not be forced to allow their health to deteriorate as a result. The elderly population is becoming larger and some of the most vulnerable among us. We are thrilled to see partners like ERS providing opportunities for low-income elders as part of their mission, and we are honored to work with them."*



Kat Taylor BCF, Vincent Smith ERS, Susan Cleverly ERS, Jimmy Wilson ERS, Bryan Reynolds ERS, and Michelle Hall BCF.

ERS is grateful for the following grants awarded over the past year

In support of Affordable Living:

Christ Episcopal Church of Dayton
 The Episcopal Church of the Redeemer
 The Greater Cincinnati Foundation
 L & L Nippert Charitable Foundation
 Ohio Capital Impact Corporation (OCIC)
 OKI Regional Council of Governments
 Summertime Kids of Greater Cincinnati Foundation
 Maxwell C. Weaver Foundation

In support of Center for Memory Support & Inclusion:

The Sutphin Family Foundation

In support of Affordable Living Well Being:

William P. Anderson Foundation
 Bell Charitable Foundation
 The Ed and Joann Hubert Family Foundation
 Huntington Bank Community Development Corporation/OCIC
 The John A. Schroth Family Charitable Trust, PNC Bank
 Wohlgemuth Herschede Foundation

In support of Marjorie P. Lee:

H.B., E.W. and F.R. Luther Charitable Foundation,
 Fifth Third Bank
 The Ellen A. and Richard C. Berghamer Foundation,
 Fifth Third Bank

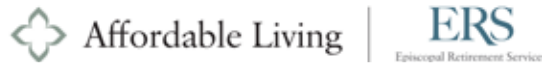
If you know of a grant-awarding foundation that might be interested in supporting an ERS initiative, please contact Susan Cleverly at 513-979-2309 or scleverly@erslife.org.

Affordable Living New Initiative

ERS and Xavier University Partner to Launch



A Program for Being Happier, Being Healthier and Living Longer



VP of Affordable Living Jimmy Wilson has a vision. “I want us to create an environment within our Affordable Living (AL) communities where, when people set foot onto the property and into the building, they immediately recognize that it is a place where staff and residents fully embrace healthy living.”

Without a concentrated approach to holistic health and wellness, older adults are at a much greater risk of experiencing falls, loneliness, depression, dementia, ER visits and hospitalizations, and loss of independence. Not only does this lead to a dramatic reduction in quality of life, it can also place an increased burden on family caregivers and costs to society.



Linda and her daughter-in-law Jimette visit with residents following a group fitness class.

Thanks to a lead gift from Linda and David Stetson, Jimmy and his

team are in the process of designing a program to create a culture of wellness in AL called Well Being. The five-year pilot program, in partnership with Xavier University (XU) Center for Population Health, is rooted in research.

Mallorece Rice recently joined the ERS team to lead Well Being as the new Culture of Wellness Manager. Mallorece comes from Cincinnati Children’s Hospital Medical Center, where she served as a Sr. Clinical Exercise Physiologist with a focus on adult patients. During the interview process, Jimmy Wilson was impressed by her energy, drive and enthusiasm, which he believes are critical to motivate AL residents to engage in wellness programming. Additionally, her strong technical skills and research expertise “made her the ideal candidate.”



Well Being will launch in early fall with St. Paul Village as the pilot community and Maple Knoll Village serving as the research control group. Over time, more communities will be added. Under Mallorece’s direction, programs will be led by AL staff, XU students, outside organizations

You can help create a Culture of Wellness in Affordable Living by supporting the \$1.1M Well Being Campaign!

To learn more, contact Joy Blang at 513.979.2313.

Planned Giving

Niece Trusts Good Things Will Be Accomplished through Mooney Legacy Gift

March 30, 2023

I am proud to have presented a check to ERS on behalf of my aunt and uncle, the late Cece and Tom Mooney. They pledged a portion of their estate to ERS for use at the Deupree House campus in recognition of the quality support and care they received during their many years in #4040 and the Cottages.



They were already familiar with Deupree, as Cece's mom had spent her final years there, and from the beginning they were thrilled with their choice. They were active in the legendary galas, boutiques, welcoming prospective and new residents, and other social and business gatherings and spoke highly of dining services. It was important to them that the Deupree quality continues for future residents.

Having my grandmother, aunt and uncle, and in-laws all experience the exemplary lifestyle and end-of-life care at Deupree, I share the Mooneys' enthusiasm for the positive impact possible during what can be difficult times. I am gratified to be able to fulfill their wishes, and trust many good things will be accomplished due to their generosity.

With Blessings,

Linda S. Bartlett

Simple Ways to Create a Lasting Impact

Many of us, given the chance, would like to leave a lasting reminder of the gratitude we feel for the institutions we love and support. With careful planning, you can make a personal statement about your passion for ERS, save taxes and help ensure a bright future for older adults. Here are a few simple-to-execute ways to accomplish this:

- Designate a specific amount or percentage of your estate to ERS in your will or living trust
- Direct a gift of appreciated stock to ERS
- Name ERS as the beneficiary of a life-insurance or retirement plan (such as a 401k, 403b or IRA)
- Designate ERS as the beneficiary of your Donor Advised Fund or a trust that will last beyond your lifetime
- Deupree House 2 residents may consider gifting their Entrance Fee Refund to ERS

When considering making a charitable gift of significance, we recommend you consult with your tax and financial advisors first.

Gatherings for Good Gala

ERS.
Gatherings for Good 

Music Through the Ages

Friday, September 22nd
6:30-10 p.m.

The Cincinnati Club
in Downtown Cincinnati

Sponsored by:
Diocese of Southern Ohio



An evening of timeless elegance in one of Cincinnati's oldest and grandest ballrooms. Featuring marble staircases, towering columns, gilded doors, elaborate woodwork and ornate ceilings, The Harrison Ballroom represents the tremendous history and rebirth of our beloved Queen City. Cocktails, hors d'oeuvres and a sumptuous dinner will match the lavish décor. Music transcends time and bridges people from all walks of life. Join us as we celebrate the impact that music has on our lives, including the older adults served by ERS.

Entertainment throughout the evening will include:

Jazz Guitarist **Carlos Vargas Ortiz**
ERS' own **Elise Hyder**,
classically trained opera singer
and featuring

Cincinnati renowned cellist **Nat Chaitkin**,
who will "de-classify" classical music
by leading us through a musical journey *From Bach to The Beatles*, with a program that will appeal to lovers of all musical genres and eras.

ERS.
Gatherings for Good 

A Night at the Improv

Friday, November 3rd
6:30-10 p.m.

The Carnegie Center
in Columbia Tusculum

Sponsored by:
TheKey

**Ed and Joann Hubert
Family Foundation**



A gift to the People of Cincinnati by Andrew Carnegie in 1906, The Carnegie Center served as a public library until 1959. As the November chilly winds begin to whip through, you will want to be inside this cozy and inviting classic Beaux Arts style building dominated by large arched windows, majestic 22-foot ceilings, brass chandeliers, concentric-patterned wood floors and natural woodwork and window seats that enhance the charm and warmth of the space.

Following cocktails, hors d'oeuvres and a gourmet dinner by Jeff Thomas Catering, the show will begin! **Rodger Pille**, local director and performer, will lead a professional troupe in the evening's lighthearted entertainment for a night of hilarity.

On a more serious note, ERS staff trained in utilizing improv techniques will also demonstrate how they incorporate these methods to dramatically improve communications with individuals living with dementia.

Space is limited! Don't Delay! Register Today!

For more information and to purchase tickets, visit www.erslife.info/gala or call Sarah Meyer at 513.979.2308

ERS Foundation

3870 Virginia Avenue
Cincinnati, OH 45227-3427
ERSFoundation.org
513.979.2308

PREMIER SENIOR LIVING



Deupree House



Marjorie P. Lee

AFFORDABLE SENIOR LIVING



Affordable Living

Ohio • Indiana • Kentucky

IN-HOME AND COMMUNITY BASED SERVICES



Deupree Meals On Wheels



Living Well Senior Solutions



Meet Olivia, Fashion Icon



Joan Crawford had 500 pairs of shoes. Jennifer Lopez's purse collection is worth over \$1M. Paris Hilton sorts through 100 pairs to find just the perfect jeans for each occasion. But that's nothing compared to Olivia's wardrobe!

Olivia, a Yorkiepoo, comes to work at the Deupree Cottages every day in style. She assists her "mother," Lillie Mecheau, a longtime Versatile Worker. Olivia makes her daily rounds to visit residents, but Lillie admits Olivia has her favorites, "She knows who has the treats!"



Pup Couture...Olivia is ravishing in this plum bodice, pictured with resident Mary Tanke.

ERS BOARD OF DIRECTORS:

Albert Smitherman, Chair
The Rev. Darren Elin
The Rev. John Fritschner
JoAnn Hagopian
Gregory Hopkins
The Rev. Canon Jack Koepke
Gerron McKnight
Jennifer Payne
Tom Regan

David T. Retford
Eric Kearney
Anne Wilson
Bill Woods
Chip Workman
Elizabeth A. Zwilling
Dora Anim
W. Thomas Cooper

ERS FOUNDATION BOARD

JoAnn Hagopian, Chair
Jon B. Boss
Anthony Bruns
Laura R. P. Lamb
Roy Mitchell
Apryl Pope
Tom Regan
Chip Workman

FUND DEVELOPMENT COMMITTEE

Richard A. Adams
Kathy Brockman
Missy Fox
Linda Klump
Peggy Landes
Gates Smith
The Rev. Anne
Warrington Wilson
Robert Winget