



ERH

Episcopal Retirement Homes

Press Release – For Immediate Release:

The \$20M Makeover of Marjorie P. Lee

Hyde Park legend in senior care, flagship upscale community for Episcopal Retirement Homes, to expand dementia care, short- and long-term nursing and rehab options with major redesign

Extensive research with residents, families, staff, and experts determines strategy. New, phased construction won't start until September of next year (2016).

[CINCINNATI, Ohio ~ August 24, 2015] At the Marjorie P. Lee Retirement Community (MPL) in Hyde Park, owned by Episcopal Retirement Homes (ERH), a \$20 million makeover is in the works for late next year (2016), marking the latest of many milestones for the upscale east side senior living community.

The renovation campaign will be partitioned into several waves of renovations, all focused on the Person-Centered Care philosophy that permeates ERH (www.episcopalretirement.com). Construction will start in September 2016 and conclude in three years, updating the Shaw Avenue landmark built in 1963 and most recently updated and expanded in 2010.

“As people live longer, many folks are coming to us later in life, when there is an acute need for more services particularly on the healthcare side. We want to make sure we can meet their increasing healthcare needs while ensuring they still maintain their independence and lifestyle choices as much as possible,” said Doug Spittler, President and CEO of ERH. “And the research has shown that the definition of independence varies greatly depending on the individual.”

“Both Charles Lee and his bride, Marjorie Lee, would be proud of the commitment we have undertaken to continue to see their vision through, that MPL would offer the absolute best senior care in Greater Cincinnati,” Spittler added.

The sixth master plan for MPL, approved by the board of directors last month and already shared with residents, will:

- Expand the MPL service offerings by adding a suite of memory and long-term care options
- Establish “Centers of Excellence” for selected rehabilitation therapies and provide more short-term complex care expertise
- Ensure quality designs for comfortable living in residents’ homes

“We’re improving the lives of our residents, while strengthening Marjorie P. Lee’s position as a leader in our industry, and continuing to evolve to best meet the future needs of our residents,” said Laura Lamb, Executive Vice President of ERH and the person who is spear-heading the master planning process this time around. “People are coming to us older than ever. They’re generally more frail, and needing more services. This redesign and renovation campaign will enable us to add more private rooms and provide long-term care needs for people who are not cognitively impaired, while addressing demands for short-term rehab and dementia-assisted living.”

“The line between independent and assisted living is becoming increasingly blurred. Our job is to understand that transition and provide residential living options better than anyone in the market,” Lamb added.

Since 1951, ERH has dedicated itself to improving the lives of older adults through innovative environments, and in-home and community-based services. ERH owns, manages or is currently developing 27 senior living communities, including two premier communities, Deupree House and Marjorie P. Lee, and 25 affordable housing communities. ERH also operates an aging life care service called Living Well Senior Solutions, Deupree Meals On Wheels and Parish Health Ministry, which supports church health ministries through advocacy, education and wellness programs.

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“The \$20M Makeover of Marjorie P. Lee: Landmark Retirement Community of Episcopal Retirement Home in Hyde Park”

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